

NEWS UPDATE

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Hall A3, Booth 323

YAMAHA to Showcase Intelligent Factory Solutions at Productronica

Marietta, Georgia, USA – Yamaha Motor Corporation’s Robotics Division will highlight an exciting array of new machines and technologies at Productronica 2023, in Hall A3, Booth 323. They will be showcasing the new YAMAHA “YR” Series Platforms with their unique features and added values, coupled with YSUP Intelligent Factory Solutions.

YAMAHA’s 1-Stop Smart Solution helps maximize line productivity and factory efficiency with Yamaha Integrated Solutions and YAMAHA’s Intelligent Factory YsUP Software. YAMAHA’s IoT/M2M Integration system allows linking their SMT machines to equipment made by other companies to provide all-around high productivity and performance monitoring.

YAMAHA’s Best-in-Class solutions are high quality, fully flexible machines that deliver efficiency, quality, and reliability.



In addition Mr. Kamil Stasiak, YAMAHA’s SMT Product Marketing Manager, will present a paper titled, “**Production Dashboard with Auto Analytical Functionality**” at the Productronica Forum 2023, in Hall A1 on Thursday, November 16, 2023, at 11 a.m.

The main message of YAMAHA’s exhibit booth will be the added value of YAMAHA Intelligent Factory software, focusing on its ease of use, simple networking and communication to other machines and 3rd party software systems.

YAMAHA’s long experience, based on “Kando” philosophy, offers trust and commitment to best serve its customers. Our goal is to consistently provide high quality products and services that exceed the expectations of our customers, and to create excitement and cultural inspiration together with people around the world.

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About Yamaha Motor Robotics

Yamaha Motor Corporation, USA Robotics is a subdivision of Yamaha Motor Corporation, and offers a full line of machines for electric/electronic parts mounting and other production-line solutions to answer the diversifying needs of today's electronics manufacturers. Yamaha Robotics has sales and service offices in Japan, China, Southeast Asia, Europe and North America, providing a truly global sales and service network, delivering best in class on-site sales and service support for their customers.

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